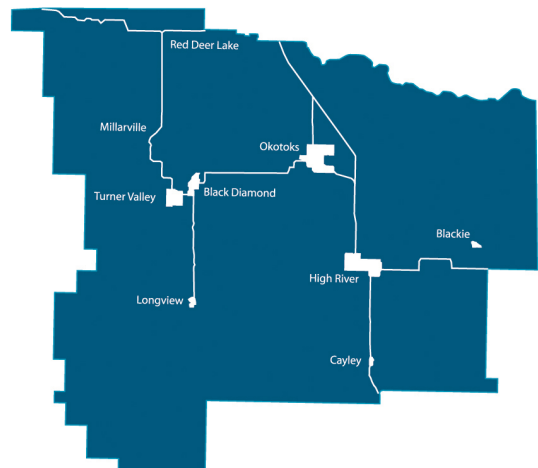




# **D.A.R.E. Works Foothills Society**

## **2006—2007 ANNUAL REPORT**



# **D.A.R.E. WORKS FOOTHILLS SOCIETY 2006—2007**

**Drug Abuse Resistance Education**  
Works On Reinforcing Kids' Strengths

## **MISSION**

In partnership with the RCMP, we work to empower and educate our children through structured programs that will help them make wise choices toward their own social development, that will further enhance their safety and well-being, and to have these choices reinforced and supported by the community.

## **2006-2007 BOARD OF DIRECTORS**

**Wayne Meikle**, President  
**Carol Robinson**, Vice President  
**Jody Seeley/Stan Parker**, Treasurers  
**Pat Fream**, Secretary  
**Pam MacDonald**, Member at Large  
**Kim Edwards**, Member at Large  
**Jeanette Perry**, Member at Large  
**Laurie Copland**, Stakeholder Representative, Foothills School Division  
**Ivor McCorquindale**, Stakeholder Representative, Village of Longview

## **STAFF**

**Geoff Carpenter/Krista Woods**, D.A.R.E. Coordinators  
**Greg Diebolt**, D.A.R.E. Instructor  
**Laurie McCreary-Burke**, Executive Director

# PRESIDENT'S REPORT

In 2006—2007 year our Society experienced both its biggest reward and its biggest challenges. It seems that you just can't have one without the other.

Our reward came in September 2006 when we hosted our most successful fundraiser to date. Many thanks are owed to Constable Geoff Carpenter for organizing the annual RCMP Charity Golf Tournament as for designating the DARE Works Foothills Society as recipient of the proceeds. We are certainly also very grateful to D'Arcy Ranch Golf Club staff who not only provided a wonderful venue, but also facilitated all aspects of the tournament and our auction. Many more thanks are owed to our Board members, particularly to Pat Fream, who worked so hard to ensure the success of our auction. Finally, our heartfelt thanks go out to all the businesses and individuals who participated in the golf tournament or donated to the tournament or auction.

**Presentations to Stakeholders—increased funding. Moving the Coordinator to High River. Geoff's retirement. Krista taking on the job. Greg's first year.**

I also would like to thank all past and present board members for their contributions. Board members spent numerous hours fundraising, attending meetings, grads etc. Your contributions are very appreciated by me and by the community. I would especially like to thank those who volunteered their time and thereby ensured the success of our casino, the silent auction and the golf tournament.

Laurie McCreary-Burke, our Executive Director, had a very busy year with both society business and the program within the schools. I would like to thank Laurie for a job well done and especially for helping to organize the various fundraisers.

On behalf of the board I would like to thank all our partners and sponsors for their help and donations this year. Without their support, the Society would not be able to deliver the DARE Program in our schools. I would also like to thank the other people who were involved with DARE. This includes all the representatives from the Okotoks Oilers who spoke so eloquently at our grade six grads, all the community volunteers who helped with our fundraising events, teachers who welcomed us into their classrooms and parents and families who allowed us the time to present the DARE program. Last I would like to thank the students who allowed us to be part of their lives in a very busy school year.

We are proud of our past and know we are facing numerous challenges in the future. As program costs increase, fundraising will continue to be our number one challenge. To meet this challenge, we need to ensure both continuity and renewal among our sponsors, board members and volunteers.

The expression "It takes a village to raise our children" emphasizes the importance of DARE in the community. DARE unites parents, schools, police, youth and the rest of the community to teach the life skills that our children need in a world where they receive so many negative messages.

Thank you again to everyone who has supported and helped sustain the DARE program in our community.

Wayne Meikle

# D.A.R.E. COORDINATOR'S REPORT

“Change” was the buzz word for DARE instructors this year.

Starting with the sixth grade, the “new” DARE program was introduced with a facilitated style of instruction rather than an instructor driven concept. This allowed the students to share the learned information with each other. A new “Canadianized” work book was rolled out as part of that change. The new curriculum received much positive feedback from students and teachers.

The main focus of the curriculum is to teach decision making skills that can cover numerous areas throughout a teen’s life. Also with the new curriculum was a new definition given to the acronym DARE which when applied to the decision making model stands for Define, Assess, Respond and Evaluate. The students continually used this concept throughout the ten lessons.

The curriculum change did not affect the grade eight program this year; however, with the impending changes to next year’s curriculum, instructor upgrading was achieved in preparation of this change.

What was implemented this year into the final segment of the course was the students had to make an “advertisement” based on making good choices. The knowledge, creativity and thoughtfulness of these peer directed projects were outstanding and it appears that the majority of the students were “getting it” in terms of being responsible youth in our community.

Our greatest accomplishment this year was the introduction of the DARE Parent Program. The program was delivered in Okotoks and High River and, by the adult response and attendance, it would appear that this information was long overdue for the Foothills area. The classes took place over a three night period with the focus being on Communication/Parenting Skills, Current Drug Trends and Understanding Today’s Youth.

The success of this program has led to large demand for the fall months.

Finally, in an attempt to stay connected to the youth into their high school years, numerous visits were made to the high schools and to finish the year off a number of students were selected to attend a Student Police Academy held in conjunction with the Calgary Police Service. The response was most favourable.

Cst. Geoff Carpenter, Foothills Dare Coordinator

# EXECUTIVE DIRECTOR'S REPORT

The 2005—2006 fiscal year was tremendously successful and rewarding. The Society was fortunate to start the year with approximately \$30,000.00 in deferred revenue from a Wild Rose Foundation grant and a two-year donation from Cargill Foods. Early in the year we were pleased to accept a \$15,000.00 donation from the Okotoks Area Range Patrol.

Following-up on this great beginning to our annual fundraising activities, Board members diligently worked throughout the winter months to organize our second annual comedy night and silent auction fundraiser. Many hours were devoted to gathering auction donations and to organizing the event. Unfortunately, we were unable to sell enough tickets and, consequently, the comedy night had to be cancelled. With the permission of our donors, we instead held the auction in conjunction with the 2006 Okotoks/High River RCMP golf tournament. The success of this auction demonstrated to us that we should no longer attempt to host a spring fundraiser but should rather use the annual golf tournament as a venue for the auction.

After a three-and-a-half year hiatus, the Society was again able to host casino in late August 2006. We were very fortunate to have the assistance of volunteers from Victim Services, Citizens on Patrol and participants in the new D.A.R.E Parent program. Thank you to all who helped out. The revenue gained from this event will help to sustain the D.A.R.E. Program over the next two years.

In terms of programming, the Society once again expanded its services by adding a D.A.R.E. Parent program. This program was delivered by Constable Geoff Carpenter in both Okotoks and High River to over 50 adults. Initial feed-back indicates that the participants very much enjoyed the program and found it to be worthwhile.

This year, Constable Carpenter and Constable Gillis introduced the new 10 lesson curriculum for the D.A.R.E. grade six program. The new curriculum uses a facilitated style of delivery and engages students to research and find their own answers to problems posed. Judging by the reports delivered in the close-of-program graduation ceremonies, it appears that the students gained a much deeper understanding of the content than in the past.

One of the consequences of moving to the 10 lesson curriculum was the loss of high school mentors. The loss of this lesson was ameliorated by forming a partnership with the Okotoks Oilers who sent representatives to speak at each of the graduation ceremonies. These young men always spoke powerfully about the choices they made to get where they are.

I would like to thank Constable Al Gillis who retired at the close of the school year. Al has done a tremendous job over the past three years and has built wonderful rapport with grade six students across the MD. Although we will miss Al, we are very fortunate to have Constable Greg Diebolt take over the grade six D.A.R.E. Program. Greg has recently retired from the High River RCMP detachment. I look forward to working with Greg and welcome him to the position.

Finally, I would also like to thank parting Board members, Cathy Littler, Lori Sluth, Dean Anderson and Gary Sawatzky for their dedication and assistance. I would also like to say how much I enjoyed working with our new Board members, Pat Fream, Pam MacDonald, Stan Parker and Jill Rea. It has truly been a pleasure working with all Board members and staff and I am looking forward to continued success next year.

Laurie McCreary-Burke, Executive Director

## DARE GRADE SIX TEACHER SURVEY – Spring 2007

We received 13 responses to our annual survey distributed to grade six teachers in June of 2007.

<b>1. Do you feel the D.A.R.E. Program gave students valuable information?</b>	<b>Yes, very much</b>	<b>Sometimes</b>	<b>Not very much</b>	<b>Not at all</b>
	11/13	2/13	0/13	0/13
<b>2. In your professional opinion, is the D.A.R.E. Program effective in teaching students the skills to resist drugs and avoid violent situations?</b>	<b>Yes, very effective</b>	<b>Somewhat effective</b>	<b>Not very effective</b>	<b>Not at all</b>
	11/13	2/13	0/13	0/13
<b>3. Do you feel teachers have been provided with adequate information regarding the general content of the program?</b>	<b>Yes, very much</b>	<b>Sometimes</b>	<b>Not very much</b>	<b>Not at all</b>
	13/13	0/13	0/13	0/13
<b>4. Are there any changes you would like to see to improve the D.A.R.E. Program?</b>	<b>No Change</b>	<b>Enhance</b>	<b>No Response</b>	
	7/13	3/13	3/13	

**Comments:**

- None at all!
- I think it is an effective program
- None.
- As our students are so technologically savvy and visually orientated, more technology should be infused into the program.
- Increase content, some type of assessment tool to see what students are getting out of the program.
- Ran very well.
- A great program and a very positive experience for all involved. Cst. Greg - awesome instructor.
- No, it is great!
- I would like to see it extended to 10 lessons again.
- No, great program.

<b>5. Do you support the continuation of the D.A.R.E. Program for future Grade 6 students?</b>	<b>Yes</b>	<b>Unsure</b>	<b>No</b>	<b>No Response</b>
	13/13	0/13	0/13	0/13
<b>6. Do you support the continuation of the follow-up Grade 8 D.A.R.E. Program?</b>	<b>Yes</b>	<b>Unsure</b>	<b>No</b>	<b>No Response</b>
	12/13			1/13

**7. We would appreciate any further comments you wish to make:**

**Comments:**

- Great job! Kids always learn lots.
- Thanks for the great learning and life lessons.
- Our presenter was excellent. Calm, easy going teaching style promoted student learning.
- It is a good program, but the students are ready for more content. Best parts now - ways to say "no" and role playing.
- Awesome.
- It's an excellent program with an excellent instructor.
- Awesome job. Thanks for supporting our children.

## DARE STUDENT SURVEY – Spring 2007

In spring of 2007, 89 students at two schools completed the pen and paper survey below.

<b>1. The DARE officer showed me respect.</b>	<b>Strongly Agree</b>	<b>Agree</b>	<b>Neither Agree nor Disagree</b>	<b>Disagree</b>	<b>Strongly Disagree</b>	<b>No Response</b>
Officer 1, Class 1 (n=22)	11 (50%)	11 (50%)	0	0	0	0
Officer 1, Class 2 (n=22)	6 (27%)	16 (73%)	0	0	0	0
Officer 2, Class 1 (n=23)	23 (100%)	0	0	0	0	0
Officer 2, Class 2 (n=22)	20 (91%)	2 (9%)	0	0	0	0
Combined Total (n=89)	70 (79%)	19 (21%)	0	0	0	0
<b>2. I like the DARE officers being at my school.</b>	<b>Strongly Agree</b>	<b>Agree</b>	<b>Neither Agree nor Disagree</b>	<b>Disagree</b>	<b>Strongly Disagree</b>	<b>No Response</b>
Officer 1, Class 1 (n=22)	18 (82%)	3 (14%)	1 (5%)	0	0	0
Officer 1, Class 2 (n=22)	14 (64%)	8 (36%)	0	0	0	0
Officer 2, Class 1 (n=23)	19 (83%)	4 (17%)	0	0	0	0
Officer 2, Class 2 (n=22)	7 (32%)	12 (55%)	3 (14%)	0	0	0
Combined Total (n=89)	58 (65%)	27 (30%)	4 (4%)	0	0	0
<b>3. The DARE Program has helped me learn about drugs, alcohol, and tobacco.</b>	<b>Strongly Agree</b>	<b>Agree</b>	<b>Neither Agree nor Disagree</b>	<b>Disagree</b>	<b>Strongly Disagree</b>	<b>No Response</b>
Officer 1, Class 1 (n=22)	17 (77%)	5 (23%)	0	0	0	0
Officer 1, Class 2 (n=22)	17 (77%)	5 (23%)	0	0	0	0
Officer 2, Class 1 (n=23)	20 (87%)	3 (13%)	0	0	0	0
Officer 2, Class 2 (n=22)	10 (45%)	11 (50%)	*1 (5%)	0	0	0
Combined Total (n=89)	64 (72%)	24 (27%)	1 (1%)	0	0	0

Comments:

- \*I already knew about them.

<b>4. I have talked with my family about what I learned in DARE.</b>	<b>Strongly Agree</b>	<b>Agree</b>	<b>Neither Agree nor Disagree</b>	<b>Disagree</b>	<b>Strongly Disagree</b>	<b>No Response</b>
Officer 1, Class 1 (n=22)	5 (23%)	12 (55%)	4 (18%)	1 (5%)	0	0
Officer 1, Class 2 (n=22)	4 (18%)	12 (55%)	4 (18%)	1 (5%)	1 (5%)	0
Officer 2, Class 1 (n=23)	12 (52%)	8 (35%)	3 (13%)	0	0	0
Officer 2, Class 2 (n=22)	2 (9%)	7 (32%)	7 (32%)	3 (14%)	3 (14%)	0
Combined Total (n=89)	23 (26%)	39 (64%)	18 (20%)	5 (6%)	4 (4%)	0

<b>5. In DARE I learned new ways of making decisions about drug/alcohol/tobacco abuse.</b>	<b>Strongly Agree</b>	<b>Agree</b>	<b>Neither Agree nor Disagree</b>	<b>Disagree</b>	<b>Strongly Disagree</b>	<b>No Response</b>
Officer 1, Class 1 (n=22)	12 (55%)	9 (41%)	0	0	0	1 (5%)
Officer 1, Class 2 (n=22)	19 (86%)	3 (14%)	0	0	0	0
Officer 2, Class 1 (n=23)	21 (91%)	2 (9%)	0	0	0	0
Officer 2, Class 2 (n=22)	13 (59%)	7 (32%)	2 (9%)	0	0	0
Combined Total (n=89)	65 (73%)	21 (24%)	2 (2%)	0	0	1 (1%)
<b>6. DARE has helped me decide not to use drugs in the future.</b>	<b>Strongly Agree</b>	<b>Agree</b>	<b>Neither Agree nor Disagree</b>	<b>Disagree</b>	<b>Strongly Disagree</b>	<b>No Response</b>
Officer 1, Class 1 (n=22)	18 (82%)	2 (9%)	2 (9%)	0	0	0
Officer 1, Class 2 (n=22)	20 (91%)	2 (9%)	0	0	0	0
Officer 2, Class 1 (n=23)	23 (100%)	0	0	0	0	0
Officer 2, Class 2 (n=22)	11 (50%)	8 (36%)	1 (5%)	1 (5%)	0	1 (5%)
Combined Total (n=89)	72 (81%)	12 (13%)	3 (3%)	1 (5%)	0	1 (5%)

### 7. What did you like best about the DARE Program?

Of the 89 students, two did not answer the question and the remainder reported that they liked how DARE is taught (fun, games, skits, essays), they liked what they learned (skills and facts), they liked that they were taught by police officers and that the officers shared their police experiences (stories). Below is a sample of responses:

- The presentations - I enjoyed the presentations because seeing everybody learn about the DARE program was fun, but seeing people expressing and showing what they learned was funny, enjoyable and educational.
- The thing I liked best about the program is learning so many reasons not to do drugs and how nice my DARE officer was. Well I can't really decide what was the best, I just liked everything.
- What I like best about the program is that it tells you the things that other people aren't going to tell you about drugs, smoking and drinking.
- In DARE I really liked the way we learned because it was very fun; I also like how we do a DARE grad; I also know that DARE will help me lots.
- I really like the fact that a real police officer teaches you! I also loved role playing, stories, I loved EVERYTHING - I also like how it has taught me so much about drugs.
- I loved DARE. It was so fun. Constable Carpenter is so funny and I really liked how we learned to stay away from drugs in a fun way. I can't wait to take this course again in grade 8.

### 8. What did you like least about the DARE Program?

Of the 89 students, nine did not answer the question, 40 reported there was nothing they didn't like, four reported that they would like the program to be longer or more frequent. The remainder reported that they did not like doing oral presentations, or they found parts of the program and/or book to be boring, or they did not like writing an essay / doing book work or they found some of the information to be disturbing. Below is a sample of responses:

- I didn't like the essay we have to do. I would prefer to look at police gadgets.
- The booklet was pretty boring.
- I didn't like learning how many high school students drank alcohol, smoked etc. I found it a bit boring.
- Maybe observing the revolting images of what tobacco or any drug can do to you, although some facts were disgusting it has encouraged me not to do anything we had learned about.
- That the say "no" examples are old and don't work.
- I didn't like how there was stories about people who died or suffered.
- I didn't like reading my report in front of the class.
- Working in our groups because there were people who didn't seem to care and didn't do any work.

## PARTNERSHIPS

The D.A.R.E. Works Foothills Society works in partnership with the RCMP Detachments of Okotoks, High River and Turner Valley. We thank the RCMP detachments for their continued support.



Special thanks go to the dedicated officers who taught the D.A.R.E. program to nearly 1,100 students in the MD of Foothills during the 2006/2007 school year:

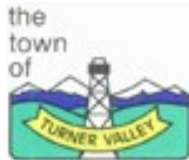
**Constable Geoff Carpenter** — RCMP Officer, D.A.R.E. Coordinator and D.A.R.E. Instructor taught grade six classes at Strathcona Tweedsmuir School, Dr. Morris Gibson School —Okotoks, and taught grade eight classes at Okotoks Junior High, Senator Riley Junior High - High River, Red Deer Lake, Heritage Heights and Blackie Schools.

**Constable Krista Woods** — Full Time Active Member of the Okotoks Detachment taught one of the grade six classes at Dr. Morris Gibson School., Okotoks and grade eight classes in Turner Valley, Black Diamond, Millarville and Cayley schools.

**Constable Greg Diebolt** — Retired RCMP Officer and Town of Okotoks Bylaw Officer and D.A.R.E. Instructor taught grade six classes at Big Rock and Percy Pegler Schools - Okotoks, Heritage Heights, Senator Riley School - High River, Blackie, Cayley, C. Ian Maclaren - Black Diamond, Turner Valley, Longview, and Red Deer Lake Schools.

**Constable Rita Jones** — Full Time Active Member of the High River Detachment taught one of the grade six classes at Senator Riley School in High River.

# STAKEHOLDERS



D.A.R.E. Works Foothills Society gratefully acknowledges funding of the  
D.A.R.E. Coordinator Position

**Strathcona-Tweedmuir School  
Foothills School Division  
Town of Black Diamond  
Town of Turner Valley  
Village of Longview  
Town of High River  
Town of Okotoks  
M.D. of Foothills**



## **COMMUNITY SUPPORT**

Community grants and donations are essential for sustaining the D.A.R.E. Program in the Foothills. These funds go directly toward student materials, graduation costs, society administration and officer training.

The D.A.R.E. Works Foothills Society thanks the following organizations for funding support during the 2006-2007 school year:

**COMPTON PETROLEUM**

**HIGH RIVER FCSS PROGRAM**

**INDIVIDUAL DONORS**

**KINSMEN CLUB OF CALGARY**

**SQUARE BUTTE LADIES**

**TELUS DOLLAR FOR DOLLAR**

**TRANS CANADA PIPELINES**

# COMMUNITY SUPPORT

## OKOTOKS/HIGH RIVER RCMP CHARITY GOLF TOURNAMENT SEPTEMBER 2006

We thank the Okotoks/High River RCMP for their donation of the proceeds from the annual charity golf tournament. We would also like to thank the following businesses and individuals who generously donated to the golf tournament:

GOLD SPONSORS		SILVER SPONSORS	
Alberta Stairworks	Lafarge	All Toys 4 Trucks	High River Home Hardware
BBC Masonry	Okotoks Big Rock Towing	Allister's Auto	Marshall-Sokolyk
Canadian Tire	PAMCO Enerflex	Altrek	Little Caesar's
Contractors 4 U	Super Drug Mart	Animal House	Okotoks Ford
GM Mechanical	Tim Horton's	Auto Dynamics	Okotoks Pizza and Pasta
JELD-Wen Windows		Delmerie Flowers	Okotoks Sobeys
HOLE-IN-ONE SPONSORS		Darlene Beutler	Ricky's All Day Grill
AON Reed Stenhouse	High River Honda	E-TON ATVs (Go 4 It)	Western Mortgage
Keith GM	Morgex Insurance	Farmway Machinery	Wolf Home Projects

PRIZE AND AUCTION DONATIONS			
5th Avenue Jewelry	Country Chrysler	Mark's Work Wearhouse	Scotia Bank
AM 1140	Crystal Ridge Golf Club	MC Taxi	Seitzco Motor Sports
AMA	D & R Companies	McFarlane Agencies	Shoppers Drug Mart
Anna's Cookies	D'Arcy Ranch Golf Club	Merle Norman	Simple Solutions
Askfermor	DARE Merchandising	Music Centre Canada	Smart Lube
ATB Financial	DV Business Supplies	North Safety Products	Sound Relaxation
ATCO Gas	Dr. Helen Robinson	Okotoks Oilers	Staples
Austen Jewelers	Fabutan	Okotoks Home Hardware	Super 8 Motel
Avenger Enterprises	Fountain Tire	Okotoks Shell	Super Drug Mart
BBC Masonry	Gateway Gazette	Okotoks Sobeys	Sweet Arrangements
Berrien & Associates	Good Time Catering Co.	PAMCO-Enerflex	Tim Horton's
Big Rock Inn	Healing Possibilities	Panago	Telus (Calgary)
BJ Services	Heritage Pointe Golf Club	Pat Fream	The Eagle 100.9
Boston Pizza	Hickory Stix Salon and Spa	Perfect Posies	The George
Cactus Club Salon Spa	Hidden Charm Boutique	Peskisko Trading Co.	Theatre Calgary
Cardel Homes	High River Ninjutsu	Picture Hook	Tower Hill Wines
Calgary Crime Stoppers	Highwood Art & Framing	Priddis Greens Golf Club	Trail Appliances
Calgary Flames	Highwood Golf Club	Quigley Electric	Trans-Canada Pipelines
Calgary Stampeters	HTS	Rainbow Esso	Turner Valley Golf Club
Calgary Zoo	Jane Toews	Ranchland Ford	Universal Power Solutions
Canadian Tire	Jeld-Wen Windows	RBC	Up Tempo Music
Carmony Golf Club	Jill Rea	Red Wood Meadows G.C.	Walmart
Classic Sports	Lafarge	Remax	Wild Horse Bistro
Coastline Carriers	Little Caesars	Ridley's Cycle	Wolf Home Projects
Community Savings	Liquidation World	River's Edge Golf Club	Wrinkle's Auto Body
Corus Entertainment	Longview Meats	Ryck Flemmer - Century 21	Yiannis
Cottonwood Golf Club	M&M Meats	Safeway	

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